



**STEADFAST**  
APOLOGETICS & EVANGELISM  
NATIONAL CONFERENCE

2026

**Sponsor & Exhibitor Guide**

Oct. 9-10, 2026 | FBC Rock Hill, SC



*Lee*

STROBEL

*Gary*

HABERMAS

*Frank*

TUREK

and many more

# Steadfast National Conference

## Oct. 9-10, 2026

First Baptist Church Rock Hill | 481 Hood Center Dr, Rock Hill, SC 29730

The Steadfast National Conference, hosted by Southern Evangelical Seminary, is recognized as one of the nation's premier gatherings for Christian apologetics and evangelism. As a sponsor or exhibitor, you gain direct access to a highly motivated audience eager to deepen their faith, engage intellectually, and invest in trusted resources.

### Who You Will Reach

- 600+ attendees
- Pastors, ministry leaders, and nonprofit professionals
- Students and young adults passionate about apologetics
- Mature believers seeking deeper theological engagement

**This is a multi-generational, mission-driven audience ready to engage.**

### WHY SPONSOR OR EXHIBIT?

#### Direct Access to Decision-Makers & Influencers

- Engage face-to-face with pastors, ministry leaders, educators, and committed lay Christians who are actively seeking tools, partnerships, and resources to strengthen their impact.

#### Build Trust Through Association

- Align your brand with respected voices in apologetics such as Lee Strobel, Frank Turek, Gary Habermas, and Richard Howe.

#### High-Quality Engagement

- Our purpose-designed exhibit space encourages meaningful conversations, not just quick interactions, giving you time to build relationships that last beyond the conference.

#### Expand Your Reach Nationally

- With attendees traveling from across the U.S. and internationally, your presence extends far beyond the event.

## **TITLE SPONSOR: \$10,000**

Package includes the following:

- 2 complimentary Steadfast National Conference admission tickets
- 10 minutes of stage time
- 2 tables with premium promotional space
- Two 16:9 slides on the main stage screen on rotation throughout the event
- One video ad up to 60 seconds on the main stage screen on rotation throughout the event
- One physical flyer/booklet/etc. insert in attendee swag bags (8.5"x11")
- Logo placement on promotional materials
- Logo placement on Steadfast National Conference website

## **CORPORATE SPONSOR: \$5,000**

Package includes the following:

- 1 complimentary Steadfast National Conference admission ticket
- One 16:9 slides on the main stage screen on rotation throughout the event
- One video ad up to 60 seconds on the main stage screen on rotation throughout the event
- One physical flyer/booklet/etc. insert in attendee swag bags (8.5"x11")
- Logo placement on promotional materials

## **PROSPECTIVE SES STUDENT LUNCHEON SPONSOR: \$1,500**

Only 1 spot available | Package includes the following:

*This Saturday luncheon will introduce prospective students to Southern Evangelical Seminary. Approx. 75 attendees*

- 1 complimentary Steadfast National Conference admission ticket
- 5 minutes of stage time during the luncheon
- One physical flyer/booklet/etc. given to luncheon attendees

## **PREMIUM EXHIBITOR: \$1,250**

Package includes the following:

- One 6-foot table in a premium, designated exhibitor area
- 1 complimentary Steadfast National Conference admission ticket
- One physical flyer/booklet/etc. insert in attendee swag bags (8.5"x11")

## **SES ALUMNI/STUDENT EXHIBITOR: \$250**

Package includes the following:

- One 6-foot table in the SES Alumni/Student exhibitor area
- 1 complimentary Steadfast National Conference admission ticket

**Deadline: August 15, 2026 | Contact Nicole McAllister with questions: [nmcallister@ses.edu](mailto:nmcallister@ses.edu)**