

Celebrating **30** Years

"[Apologetics] is opening the door, clearing the rubble, and getting rid of the hurdles so that people can come to Christ."

DR. NORMAN GEISLER, SES CO-FOUNDER

# STEAD FAST

APOLOGETICS & EVANGELISM

*National Conference*

**Oct 11-12, 2024 • FBC Rock Hill, SC**

*Formerly known as the SES National Conference on Christian Apologetics*

**2 Full Days • More than 35 Talented Christian Thinkers in All**

**2024 PARTNER GUIDE**

# Celebrating **30 Years** as One of the Nation's Largest Apologetics Conferences

**Oct. 11-12, 2024 / [SES.edu/nationalconference](https://ses.edu/nationalconference)**

**First Baptist Church Rock Hill / 481 Hood Center Dr, Rock Hill, SC 29730**

Increase your visual presence and name recognition to the world of Christian apologetics and evangelism as a conference partner. Speakers include thinkers such as Frank Turek, Gary Habermas, Richard Howe, Hugh Ross, SES professors and many others. Exhibiting provides the most exposure to showcase your organization with a web presence, videos and slides on the big screens, bag inserts, premium exhibit space, and other opportunities. Non-tabling partner opportunities are also available.

Our purpose-designed exhibit area provides opportunities for one-on-one conversations and allows for more in-depth contact with a large number of Christians from around the country who are interested in learning and growing in their faith.

## **ATTENDEE DEMOGRAPHICS**

- Planning for 1,100 total attendees (950 paid, plus guests, etc. which will max out the venue capacity)
- Attendees range from high school students to senior adults, and everything in between
- Vocations include pastors, ministry leaders, business leaders, as well as lay Christians
- We have visitors from multiple states and countries

**NOTE** – Partner packages are listed on the next page. Prices will not be adjusted if the partner chooses not to utilize specific package offerings. Space is limited, and requesting a space does not guarantee a space. SES reserves the right to select partners it deems will best fit the overall mission of the conference and seminary.

► **Use the email link by each package description to request a partnership. Once approved, you will receive links to remit payment and upload materials.**

**Deadline: Sept. 1, 2024 / Contact Adam Tucker with questions: [atucker@ses.edu](mailto:atucker@ses.edu)**

## SIGNATURE CORPORATE SPONSOR: \$15,000

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Max of 2 spots available / Package includes the following:

- 5 complimentary NCCA admission tickets
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One video ad (:30 or :60) or additional slide on the sanctuary big screen on rotation throughout the event
- Logo placement on volunteer t-shirts AND attendee goody bags (if possible)
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on promotional material when possible
- Logo placement on NCCA specific emails
- Logo placement on NCCA website (including description and contact info)

[▶ REQUEST THIS LEVEL](#)

## CORPORATE SPONSOR: \$10,000

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Max of 3 spots available / Package includes the following:

- 5 complimentary NCCA admission tickets
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One video ad (:30 or :60) or additional slide on the sanctuary big screen on rotation throughout the event
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on promotional material when possible
- Logo placement on NCCA specific emails
- Logo placement on NCCA website (including description and contact info)

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## PLATINUM LEVEL EXHIBITOR: \$8,000

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Only 1 spot available / Package includes the following:

- Two exhibitor tables (8') and approx. 18 feet of exhibit space
- 5 complimentary NCCA admission tickets for exhibit staff
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One video ad (:30 or :60) or additional slide on the sanctuary big screen on rotation throughout the event
- 10 minutes of stage time during Friday night's main-stage session
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on promotional material when possible
- Logo placement on NCCA specific emails
- Logo placement on NCCA website (including description and contact info)

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## GOLD LEVEL EXHIBITOR: \$5,000

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Up to 5 spots available / Package includes the following:

- Two exhibitor tables (8') and approx. 18 feet of exhibit space
- 3 complimentary NCCA admission tickets for exhibit staff
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One video ad (:30 or :60) or additional slide on the sanctuary big screen on rotation throughout the event
- One physical flyer/booklet/etc. insert in conference bags (8.5"x11" or smaller)
- Logo placement on promotional material when possible
- Logo placement on NCCA specific emails
- Logo placement on NCCA website (including description and contact info)

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## SILVER LEVEL EXHIBITOR: \$2,500

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Availability based on exhibit space / Package includes the following:

- One exhibitor table (8') and approx. 9 feet of exhibit space
- 3 complimentary NCCA admission tickets for exhibit staff
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on NCCA website (including description and contact info)

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## BRONZE LEVEL EXHIBITOR: \$1,000

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Availability based on exhibit space / Package includes the following:

- One exhibitor table (8') and approx. 9 feet of exhibit space
- 2 complimentary NCCA admission tickets for exhibit staff
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on NCCA website (including description and contact info)

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## MODIFIED BRONZE LEVEL PACKAGE (NO TABLE): \$500

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Unlimited spots available / Package includes the following:

- 2 complimentary NCCA admission tickets
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on NCCA website (including description and contact info)

[▶ REQUEST THIS LEVEL](#)

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## MINISTRY LEADER LUNCHEON SPONSOR: \$2,000

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Max of 1 spot available / Package includes the following:

*This Friday luncheon will explore how ministry leaders can begin integrating apologetics training into the life of their churches.*

***We expect approx. 75 attendees for this event.***

- 4 complimentary NCCA admission tickets, including luncheon admission on Friday
- 5 minutes of stage time during the luncheon
- One physical flyer/booklet/etc. given to luncheon attendees
- Logo placement on NCCA website (including description and contact info)

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## PROSPECTIVE SES STUDENT LUNCHEON SPONSOR: \$2,000

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Max of 1 spot available / Package includes the following:

*This Saturday luncheon will feature conference speakers and introduce prospective students to reasons they should study at SES.*

***We expect approx. 75 attendees for this event.***

- 4 complimentary NCCA admission tickets, including luncheon admission on Saturday
- 5 minutes of stage time during the luncheon
- One physical flyer/booklet/etc. given to luncheon attendees
- Logo placement on NCCA website (including description and contact info)

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