

Celebrating **30** Years

"[Apologetics] is opening the door, clearing the rubble, and getting rid of the hurdles so that people can come to Christ."

DR. NORMAN GEISLER, SES CO-FOUNDER

STEAD FAST

APOLOGETICS & EVANGELISM

National Conference

Oct 11-12, 2024 • FBC Rock Hill, SC

Formerly known as the SES National Conference on Christian Apologetics

2 Full Days • More than 50 Talented Christian Thinkers in All

2024 PARTNER GUIDE

Celebrating **30 Years** as One of the Nation's Largest Apologetics Conferences

Oct. 11-12, 2024 / [SES.edu/nationalconference](https://ses.edu/nationalconference)

First Baptist Church Rock Hill / 481 Hood Center Dr, Rock Hill, SC 29730

Increase your visual presence and name recognition to the world of Christian apologetics and evangelism as a conference partner. Speakers include thinkers such as Frank Turek, Gary Habermas, Richard Howe, Hugh Ross, SES professors and many others. Exhibiting provides the most exposure to showcase your organization with a web presence, videos and slides on the big screens, bag inserts, premium exhibit space, and other opportunities. Non-tabling partner opportunities are also available.

Our purpose-designed exhibit area provides opportunities for one-on-one conversations and allows for more in-depth contact with a large number of Christians from around the country who are interested in learning and growing in their faith.

ATTENDEE DEMOGRAPHICS

- Planning for 1,100 total attendees (950 paid, plus guests, etc. which will max out the venue capacity)
- Attendees range from high school students to senior adults, and everything in between
- Vocations include pastors, ministry leaders, business leaders, as well as lay Christians
- We have visitors from multiple states and countries

NOTE – Partner packages are listed on the next page. Prices will not be adjusted if the partner chooses not to utilize specific package offerings. Space is limited, and requesting a space does not guarantee a space. SES reserves the right to select partners it deems will best fit the overall mission of the conference and seminary.

► **Use the registration link by each package description to apply for a partnership. Once approved, you will receive a link to remit payment and upload materials.**

Deadline: Sept. 1, 2024 / Contact Adam Tucker with questions: atucker@ses.edu

SIGNATURE CORPORATE SPONSOR: \$15,000

Max of 2 spots available / Package includes the following:

- 5 complimentary NCCA admission tickets
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One video ad (:30 or :60) or additional slide on the sanctuary big screen on rotation throughout the event
- Logo placement on volunteer t-shirts AND attendee goody bags
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on promotional material when possible
- Logo placement on NCCA specific emails
- Logo placement on NCCA website (including description and contact info)

[▶ CLICK HERE TO APPLY](#)

CORPORATE SPONSOR: \$10,000

Max of 3 spots available / Package includes the following:

- 5 complimentary NCCA admission tickets
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One video ad (:30 or :60) or additional slide on the sanctuary big screen on rotation throughout the event
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on promotional material when possible
- Logo placement on NCCA specific emails
- Logo placement on NCCA website (including description and contact info)

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PLATINUM LEVEL EXHIBITOR: \$8,000

Only 1 spot available / Package includes the following:

- Two exhibitor tables (8') and approx. 18 feet of exhibit space
- 5 complimentary NCCA admission tickets for exhibit staff
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One video ad (:30 or :60) or additional slide on the sanctuary big screen on rotation throughout the event
- 10 minutes of stage time during Friday night's main-stage session
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on promotional material when possible
- Logo placement on NCCA specific emails
- Logo placement on NCCA website (including description and contact info)

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GOLD LEVEL EXHIBITOR: \$5,000

Up to 5 spots available / Package includes the following:

- Two exhibitor tables (8') and approx. 18 feet of exhibit space
- 3 complimentary NCCA admission tickets for exhibit staff
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One video ad (:30 or :60) or additional slide on the sanctuary big screen on rotation throughout the event
- One physical flyer/booklet/etc. insert in conference bags (8.5"x11" or smaller)
- Logo placement on promotional material when possible
- Logo placement on NCCA specific emails
- Logo placement on NCCA website (including description and contact info)

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SILVER LEVEL EXHIBITOR: \$2,500

Availability based on exhibit space / Package includes the following:

- One exhibitor table (8') and approx. 9 feet of exhibit space
- 3 complimentary NCCA admission tickets for exhibit staff
- One 16:9 slide on the sanctuary big screen on rotation throughout the event
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on NCCA website (including description and contact info)

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BRONZE LEVEL EXHIBITOR: \$1,000

Availability based on exhibit space / Package includes the following:

- One exhibitor table (8') and approx. 9 feet of exhibit space
- 2 complimentary NCCA admission tickets for exhibit staff
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on NCCA website (including description and contact info)

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MODIFIED BRONZE LEVEL PACKAGE (NO TABLE): \$500

Unlimited spots available / Package includes the following:

- 2 complimentary NCCA admission tickets
- One physical flyer/booklet/etc. insert in attendee goody bags (8.5"x11" or smaller)
- Logo placement on NCCA website (including description and contact info)

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PASTOR LUNCHEON SPONSOR: \$2,500

Max of 1 spot available / Package includes the following:

This Friday luncheon will explore how pastors can begin integrating apologetics training into the life of their churches?

We expect approx. 90 attendees for this event.

- 4 complimentary NCCA admission tickets, including luncheon admission on Friday
- 5 minutes of stage time during the luncheon
- One physical flyer/booklet/etc. given to luncheon attendees
- Logo placement on NCCA website (including description and contact info)

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PROSPECTIVE SES STUDENT LUNCHEON SPONSOR: \$2,500

Max of 1 spot available / Package includes the following:

This Saturday luncheon will feature Frank Turek and introduce prospective students to reasons they should study at SES.

We expect approx. 75 attendees for this event.

- 4 complimentary NCCA admission tickets, including luncheon admission on Saturday
- 5 minutes of stage time during the luncheon
- One physical flyer/booklet/etc. given to luncheon attendees (approx. 75 attendees)
- Logo placement on NCCA website (including description and contact info)

[▶ CLICK HERE TO APPLY](#)

PARTNER CONTRACT COPY *(Actual contract will be signed electronically)*

Thank you for being part of this year's STEADFAST NATIONAL CONFERENCE. You are an important part of making this event a success. Please review and sign the contract below, and follow the instructions within regarding payment, etc. You can submit credit card payments via this form or select "pay by check" if needed. This form, and payment, are due by Sept. 1, 2024. The earlier you get it to us the earlier you'll be listed on the conference website. Thank you again, and please join us in prayer for this important event.

I. DOCTRINAL STATEMENT

Southern Evangelical Seminary (SES) emphasizes a conservative theological position in regard to its doctrine (www.ses.edu). Due to the central importance SES places on its doctrinal position, all our affiliates and partners are required to indicate their agreement to not teach/promote anything directly contrary to our Doctrinal Statement as a condition of this partnership.

II. APPLICATION AND ELIGIBILITY

Southern Evangelical Seminary reserves the right to determine the eligibility of any exhibit for inclusion in the annual Steadfast National Conference. The acceptance of an exhibitor space does not carry SES's endorsement for exhibitor's table, merchandise, or service. SES reserves the right to require the modification or removal of any exhibit that, in its opinion, is not in character with the event or to refuse participation in the national conference for any or no reason. We will notify you promptly of this decision.

III. OPERATING AND VACATING HOURS

If you have a table, it will be available for you to set up from 3:00-9:00 p.m. on Thursday, Oct. 10, 2024. FBC Rock Hill will be open at 7:00 a.m. Friday morning. Attendees will begin to arrive by 8:00 a.m. The Exhibitor will maintain and operate booths according to the Exhibition Schedule shown in the Contract. All exhibitors are asked to remain available for attendees until at least 5:00 p.m. on Saturday. The exhibitor shall remove all contents of booths, beginning at 5:00 p.m. and completing by 6:30 p.m. Saturday, Oct. 12, 2024.

IV. SHIPPING OF PRE-CONFERENCE MATERIALS

DETAILED SHIPPING INSTRUCTIONS WILL BE SENT TO YOU SEPARATELY. Exhibitors should plan for 1,000 inserts. Please clearly mark your packages as "Exhibitor Table Items" or "Exhibitor Bag Inserts." Again, detailed shipping instructions and address(es) will be sent to you by early September. All bag inserts must arrive by Sept. 30, 2024.

V. RETURN SHIPPING OF POST-CONFERENCE MATERIALS

Please let Mia Langford (mlangford@ses.edu) know if you will have post-conference materials for return shipping. Exhibitor will make prior arrangements with FedEx or other delivery service to have their materials picked up at FBC Rock Hill the week after the conference (481 Hood Center Dr, Rock Hill, SC 29730). Exhibitor will have all post-conference materials packed and labeled with packing slips attached. Exhibitor is responsible for bringing their own packing materials as none will be available on-site.

VI. SUBLETTING OF SPACE

The exhibitor may not assign or sublet any space allotted to it and may not advertise or display goods other than those sold by them in the regular course of its business. The space assigned to the exhibitor is for its own exclusive use and may be used only for the display of its goods and services.

VII. CANCELLATION AND REFUND POLICY

All cancellations must be made in writing to Southern Evangelical Seminary. Refunds will be made on cancellations received by Sept. 1, 2024 of all payments less a 10% cancellation fee. No cancellations will be made after Sept. 1, 2024.

VIII. LIABILITY

The exhibitor shall at all times protect, indemnify, save, and keep harmless Southern Evangelical Seminary from any damage, liability, or expense arising from or out of any loss or injury to any property or person, including the exhibitor, its agents, employees, which arise from or out of or by reason of the exhibitor's occupancy and use of the exhibition premises or a part thereof. The exhibitor is encouraged to insure itself against property loss or damage and against liability for personal injury at its own expense.

IX. SECURITY

The exhibition space shall be closed and locked during closed hours of the event, but any security measures employed shall be deemed to imply any liability on the part of Southern Evangelical Seminary, its volunteers, or representatives, nor to modify in any way the assumption of risk and release provided for the above. All property of the exhibitor will remain under the exhibitor's custody and control at all times.

X. AGREEMENT TO CONDITIONS

Each exhibitor, for itself and its employees, agrees to abide by these terms and conditions and agrees that the sole control of the event rests with Southern Evangelical Seminary.

XI. DIGITAL PROMOTIONAL ASSETS

Partner will upload to this form, according to their package level, digital promotional information and files uploaded according to the provided specs. All digital promotional assets must be received by Sept. 30, 2024. Please email Mia Langford with any issues: mlangford@ses.edu

XII. PAYMENT

Credit card payments must be paid in full when submitting this contract (no later than Sept. 1, 2024, unless an exception is granted). Check payments must be received by Sept. 15, 2024. Exhibitor spaces are limited. SES reserves the right to select partners it deems will best fit the overall mission of the conference and seminary. If payment in full is not received by Sept. 15, 2024, any reserved space will be released.

QUESTIONS: Adam Tucker / atucker@ses.edu / 336-908-2696